



Pro Floors Philly Highlights Professional Floor Installation Service in Philadelphia for the City's Diverse Homes

September 11, 2026

PHILADELPHIA, PA - September 11, 2026 -

Pro Floors Philly, a flooring contractor, is drawing attention to its professional floor installation services as more homeowners across the region seek durable, attractive flooring upgrades suited to the character of the city's rowhomes, historic properties, and modern residences.

The company provides hardwood, luxury vinyl plank, and laminate flooring installation. Each project combines detailed subfloor preparation, precise installation techniques, transparent estimates, and local knowledge intended to help homeowners achieve long-lasting results. The approach reflects the wide range of home styles found throughout the area, from historic row houses in Center City to newer construction in neighborhoods such as Fishtown.

As a floor installation service in Philadelphia, Pro Floors Philly handles a variety of materials sourced from established suppliers. The installation process begins with an on-site consultation and material selection,

followed by acclimation and preparation, subfloor inspection, precision installation, and final finishing and cleanup. This structure is designed to reduce complications that can arise in older properties, where uneven subfloors and settling are common considerations.

Michael Guenther, founder of Pro Floors Philly, noted that the varied housing stock in the region shapes how the company approaches each project.

"Philadelphia homes present a broad mix of construction types and ages, and flooring that works well in one property may not suit another," Guenther said. "The installation process has to account for the condition of the subfloor and the way each home is built, which is why careful preparation matters as much as the material itself."

The company installs hardwood flooring designed to enhance the appearance and value of a home, handling every detail from subfloor preparation to finishing. For homeowners seeking water-resistant and scratch-resistant options, luxury vinyl plank installation offers realistic wood and stone designs. Laminate flooring provides an alternative that is straightforward to maintain and resistant to everyday wear.

Beyond installation, Pro Floors Philly offers floor refinishing and floor repair services. Refinishing restores the natural appearance and durability of existing hardwood through sanding, staining, and sealing, while repair services address issues ranging from scratches and dents to water damage and loose boards. Technicians match materials and finishes so that repairs blend with existing flooring.

Guenther added that transparency remains central to how the company communicates with homeowners.

"Homeowners deserve a clear understanding of what a project involves before work begins," Guenther said. "Providing straightforward estimates helps people plan with confidence and understand the steps involved in their flooring project."

Pro Floors Philly serves the Delaware Valley and works across a range of materials, including hardwood, luxury vinyl, laminate, and carpet. The company emphasizes dust containment during sanding, low-VOC finishes, and methods intended to minimize environmental impact while supporting durability.

Pro Floors Philly LLC is a licensed and insured flooring contractor based in Philadelphia, Pennsylvania, specializing in floor installation, refinishing, and repair. Founded in 2025 by Michael Guenther, the company is accredited by the Better Business Bureau and serves homeowners throughout the Greater Philadelphia area.

###

For more information about Pro Floors Philly, contact the company here: Pro Floors Philly Michael Guenther mike@profloorsphilly.com Pro Floors Philly 100 S Juniper St Floor 3 Philadelphia, PA 19107

Pro Floors Philly

Pro Floors Philly has been providing reliable, high-quality flooring installation, refinishing, and repair services throughout the Philadelphia area. We take pride in our craftsmanship and exceptional customer service.

Website: <https://profloorsphilly.com/>

Email: mike@profloorsphilly.com

