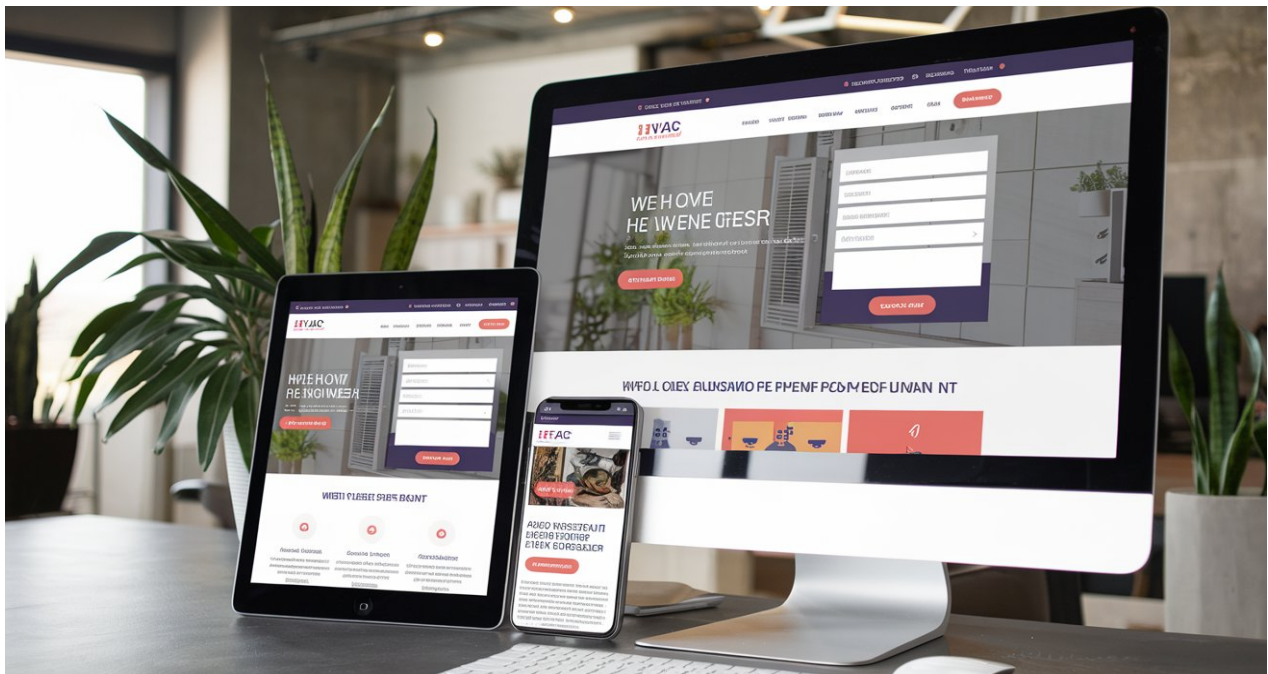




Boomcycle Digital Marketing Revolutionizes Web Design with Innovative Agency Approach

May 06, 2025

SAN RAMON, CA - May 06, 2025 -

Boomcycle Digital Marketing has announced a big improvement in their web design services. This is aimed at making user experiences better and increasing online conversion rates. With over 20 years in the industry, Boomcycle is offering an "Intelligent Web Design" approach. This method combines business insights, artificial intelligence, and search engine optimization to create websites that are not only nice to look at but also very functional.

David Victor, who speaks for Boomcycle Digital Marketing, explained how important a website is, as it typically marks the first interaction potential customers have with a business. "In today's digital era, a website isn't just an online presence. It's a vital part of a business's identity," Victor stated. He pointed out how crucial it is to blend technical skills with practical use. This helps ensure that the brief few seconds a visitor spends evaluating the site are spent capturing their attention and getting them interested.

Boomcycle sets itself apart by using data-driven insights in their web design process. They incorporate

search engine data to build websites optimized for top visibility on search engines like Google. By analyzing consumer interests closely, Boomcycle helps businesses maintain an edge in search results, which improves both their visibility and interaction with consumers. More details can be found on Boomcycle's website.

Beyond just web design, Boomcycle offers strategic marketing advice to help businesses polish their digital presence. This includes helping companies tweak strategies to better reach their target audience, ensuring their messages connect with them. Additionally, Boomcycle offers services in content marketing, web management, and social media management, giving a comprehensive digital strategy package. They also provide insights into Google Maps Marketing to enhance local visibility.

David Victor added, "We recognize the challenge many businesses face in making their digital transformation. With our robust suite of services, we're committed to helping organizations navigate these challenges, especially focusing on small business web design needs." The Marketing Intelligence System offered by Boomcycle provides vital insights into a business's marketing effectiveness, allowing them to adapt strategies to successful channels.

Boomcycle operates in major cities such as San Francisco, Los Angeles, Boston, and New York, serving a diverse range of clients from startups to large enterprises and popular consumer brands. This wide-ranging experience allows Boomcycle to meet many business needs by providing solutions tailored to fit unique goals and budgets.

One part of Boomcycle's updated service is an emphasis on avoiding common web design mistakes. Often, web designers focus too much on aesthetics, ignoring functionality. Boomcycle wants to fix this by making sure that sites both look good and serve the business's purpose, clearly communicating what the organization offers to potential customers. Their SEO Hyper-Optimization service ensures that businesses remain competitive by improving their search engine rankings using advanced SEO techniques.

Boomcycle is also committed to ongoing education for its clients. They provide information on how to avoid typical web design mistakes and use their digital spaces effectively. By offering free consultations, Boomcycle makes sure that businesses can make informed decisions tailored to what they specifically need and aim to achieve.

This latest announcement strengthens Boomcycle Digital Marketing's commitment to leading the way in digital solutions and shaping the future of small business web design. By blending advanced technologies with a strategic mindset, Boomcycle is transforming how businesses engage with their audiences.

As businesses look to establish a strong digital identity, Boomcycle continues to enhance its offerings to create dynamic, interactive platforms that build meaningful connections between brands and their audiences.

Boomcycle's strategic approach aims to improve engagement, drive customer loyalty, and encourage business growth.

For more information, explore Boomcycle's web designers at their website and their ongoing initiatives in small business web design.

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For more information about Boomcycle Digital Marketing, contact the company here: Boomcycle Digital Marketing David Victor (925) 222-5221 hello@boomcycle.com 111 Deerwood Rd STE 200, San Ramon, CA 94583

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Wide Web, typically for the purpose of Web indexing (web spidering)", "sameAs":
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{"@type": "Thing", "name": "Negative keyword", "sameAs":
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{"@type": "Thing", "name": "Blog", "description": "discussion or informational website consisting of discrete, often informal diary-style text entries (posts)", "sameAs":
 ["http://en.wikipedia.org/wiki/Blog", "https://www.google.com/search?q=Blog&kgmid=/m/084dw", "https://www.

wikidata.org/wiki/Q30849"}},

{"@type": "Thing", "name": "Communication", "description": "act of conveying intended meaning", "sameAs":
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01lhf", "https://www.wikidata.org/wiki/Q11024"]},

{"@type": "Thing", "name": "Web content management system", "description": "a software content
management system (CMS) specifically for web content.", "sameAs":
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ontent+management+system&kgmid=/m/0615s2", "https://www.wikidata.org/wiki/Q45211"]},

{"@type": "Thing", "name": "Conversion rate optimization", "description": "process of optimizing the
percentage of website visitors making a purchase, filling out a form or a different defined action", "sameAs":
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ate+optimization&kgmid=/m/0ft9q0", "https://www.wikidata.org/wiki/Q52083677"]},

{"@type": "Thing", "name": "Small business", "description": "private business with relatively small number of
employees, capital, or revenue", "sameAs":
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/01pdc4", "https://www.wikidata.org/wiki/Q1109680"]},

{"@type": "Thing", "name": "Dublin, California", "description": "city in California", "sameAs":
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kgmid=/m/0qxy8", "https://www.wikidata.org/wiki/Q837109"]},

{"@type": "Thing", "name": "Microsoft", "description": "American multinational technology corporation",
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{"@type": "Thing", "name": "Data science", "description": "interdisciplinary field of study focused on deriving
knowledge and insights from data", "sameAs":
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_q3", "https://www.wikidata.org/wiki/Q2374463"]},

{"@type": "Thing", "name": "Computer", "description": "general-purpose device for performing arithmetic or
logical operations", "sameAs":
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ps://www.wikidata.org/wiki/Q68"]},

{"@type": "Thing", "name": "Photographer", "description": "person who takes photographs", "sameAs":
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w7", "https://www.wikidata.org/wiki/Q33231"]},

{"@type": "Thing", "name": "Health care", "description": "prevention of disease and promotion of wellbeing of
humans and animals", "sameAs":
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2x", "https://www.wikidata.org/wiki/Q31207"]},

{"@type": "Thing", "name": "Danville, California", "description": "town in Contra Costa County, California, United States", "sameAs":
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{"@type": "Thing", "name": "Business-to-business", "description": "commercial transaction between businesses", "sameAs":
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{"@type": "Thing", "name": "Technology company", "description": "company specializing in technology", "sameAs":
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{"@type": "Thing", "name": "East Bay", "description": "eastern region of the San Francisco Bay Area, California, USA", "sameAs":
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{"@type": "Thing", "name": "Artificial intelligence", "description": "field of computer science that develops and studies intelligent machines", "sameAs":
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{"@type": "Thing", "name": "Unique selling proposition", "description": "individual claim that differentiates a product or service", "sameAs":
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{"@type": "Thing", "name": "Competition (economics)", "description": "rivalry between firms; ability of companies to take each others market share in a given market", "sameAs":
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{"@type": "Thing", "name": "Database", "description": "organized collection of data in computing", "sameAs":
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{"@type": "Thing", "name": "Consultant", "description": "professional who provides advice in their specific field of expertise; for property consultant use Q124728671; for adviser who is part of leadership use Q2994387", "sameAs":
 ["http://en.wikipedia.org/wiki/Consultant","https://www.google.com/search?q=Consultant&kgmid=/m/02n9jv","https://www.wikidata.org/wiki/Q15978655"]},

{"@type": "Thing", "name": "Truth", "description": "what is in accord with fact or reality", "sameAs":
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wikidata.org/wiki/Q7949"]},

{"@type": "Thing", "name": "Software as a service", "description": "software licensing and delivery model in which software is licensed on a subscription basis and is centrally hosted", "sameAs": ["http://en.wikipedia.org/wiki/Software_as_a_service", "https://www.google.com/search?q=Software+as+a+service&kgmid=/m/06_4c_", "https://www.wikidata.org/wiki/Q1254596"]},

{"@type": "Thing", "name": "Marketing strategy", "description": "process that allow organization to concentrate limited resources on greatest opportunities", "sameAs": ["http://en.wikipedia.org/wiki/Marketing_strategy", "https://www.google.com/search?q=Marketing+strategy&kgmid=/m/01wg0g", "https://www.wikidata.org/wiki/Q1363963"]},

{"@type": "Thing", "name": "Livermore, California", "description": "city in Alameda County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Livermore", "_California", "https://www.google.com/search?q=Livermore%2C+California&kgmid=/m/0qxzs", "https://www.wikidata.org/wiki/Q138901"]},

{"@type": "Thing", "name": "Search engine", "description": "software system that is designed to search for information on the World Wide Web", "sameAs": ["http://en.wikipedia.org/wiki/Search_engine", "https://www.google.com/search?q=Search+engine&kgmid=/m/02wvbrv", "https://www.wikidata.org/wiki/Q4182287"]},

{"@type": "Thing", "name": "PageRank", "description": "algorithm for calculating the authority of a web page based on link structure.", "sameAs": ["http://en.wikipedia.org/wiki/PageRank", "https://www.google.com/search?q=PageRank&kgmid=/m/05xpb", "https://www.wikidata.org/wiki/Q184316"]},

{"@type": "Thing", "name": "Walnut Creek, California", "description": "city in Contra Costa County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Walnut_Creek", "_California", "https://www.google.com/search?q=Walnut+Creek%2C+California&kgmid=/m/0qyzb", "https://www.wikidata.org/wiki/Q493261"]},

{"@type": "Thing", "name": "YouTube", "description": "American video-sharing platform owned by Alphabet Inc.", "sameAs": ["http://en.wikipedia.org/wiki/YouTube", "https://www.google.com/search?q=YouTube&kgmid=/m/09jcv", "https://www.wikidata.org/wiki/Q866"]},

{"@type": "Thing", "name": "Nvidia", "description": "American multinational technology company", "sameAs": ["http://en.wikipedia.org/wiki/Nvidia", "https://www.google.com/search?q=Nvidia&kgmid=/m/09rh_", "https://www.wikidata.org/wiki/Q182477"]},

{"@type": "Thing", "name": "Alameda County, California", "description": "county in California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Alameda_County", "_California", "https://www.google.com/search?q=Alameda+County%2C+California&kgmid=/m/0kpzy", "https://www.wikidata.org/wiki/Q107146"]},

{"@type": "Thing", "name": "Google Chrome", "description": "desktop web browser developed by Google", "sameAs":

["http://en.wikipedia.org/wiki/Google_Chrome","https://www.google.com/search?q=Google+Chrome&kgmid=/m/04j7cyf","https://www.wikidata.org/wiki/Q777"]},

{"@type": "Thing", "name": "Brand", "description": "identification for a good or service", "sameAs": ["http://en.wikipedia.org/wiki/Brand","https://www.google.com/search?q=Brand&kgmid=/m/01cd9","https://www.wikidata.org/wiki/Q431289"]},

{"@type": "Thing", "name": "User (computing)", "description": "person who uses a computer or network service", "sameAs": ["http://en.wikipedia.org/wiki/User_(computing)","https://www.google.com/search?q=User+%28computing%29&kgmid=/m/03qn84b","https://www.wikidata.org/wiki/Q278368"]},

{"@type": "Thing", "name": "Domain name", "description": "identification string that defines a realm of administrative autonomy, authority or control within the Internet", "sameAs": ["http://en.wikipedia.org/wiki/Domain_name","https://www.google.com/search?q=Domain+name&kgmid=/m/09y1k","https://www.wikidata.org/wiki/Q32635"]},

{"@type": "Thing", "name": "Venture capital", "description": "form of private equity financing that is provided by venture capital firms or funds to startups, early-stage, and emerging companies that have been deemed to have high growth potential or demonstrated high growth", "sameAs": ["http://en.wikipedia.org/wiki/Venture_capital","https://www.google.com/search?q=Venture+capital&kgmid=/m/01m2bt","https://www.wikidata.org/wiki/Q219409"]},

{"@type": "Thing", "name": "Entrepreneurship", "description": "creation or extraction of economic value", "sameAs": ["http://en.wikipedia.org/wiki/Entrepreneurship","https://www.google.com/search?q=Entrepreneurship&kgmid=/m/02nwq","https://www.wikidata.org/wiki/Q3908516"]},

{"@type": "Thing", "name": "San Francisco", "sameAs": ["http://en.wikipedia.org/wiki/San_Francisco","https://www.google.com/search?q=San+Francisco&kgmid=/m/0d6lp","https://www.wikidata.org/wiki/Q62"]},

{"@type": "Thing", "name": "Data", "description": "information arranged for automatic processing", "sameAs": ["http://en.wikipedia.org/wiki/Data","https://www.google.com/search?q=Data&kgmid=/m/026sq","https://www.wikidata.org/wiki/Q42848"]},

{"@type": "Thing", "name": "Silicon Valley", "description": "region in northern of U.S. state of California", "sameAs": ["http://en.wikipedia.org/wiki/Silicon_Valley","https://www.google.com/search?q=Silicon+Valley&kgmid=/m/06pw6","https://www.wikidata.org/wiki/Q163820"]},

{"@type": "Thing", "name": "Heating, ventilation, and air conditioning", "description": "heating, ventilation, and air conditioning", "sameAs": ["http://en.wikipedia.org/wiki/Heating","_ventilation","_and_air_conditioning","https://www.google.com/search?q=Heating%2C+ventilation%2C+and+air+conditioning&kgmid=/m/0fqzp","https://www.wikidata.org/wiki/Q1798773"]},

{"@type": "Thing", "name": "Roofer", "description": "occupation, worker who works on a roof", "sameAs":

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{"@type": "Thing", "name": "Local search (Internet)", "description": "use of specialized Internet search engines that allow users to submit geographically constrained searches against a structured database of local business listings", "sameAs": ["http://en.wikipedia.org/wiki/Local_search_(Internet)","https://www.google.com/search?q=Local+search+%28Internet%29&kgmid=/m/08dt45","https://www.wikidata.org/wiki/Q616553"]},

{"@type": "Thing", "name": "Mountain View, California", "description": "city in Santa Clara County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Mountain_View","_California","https://www.google.com/search?q=Mountain+View%2C+California&kgmid=/m/0r6c4","https://www.wikidata.org/wiki/Q486860"]},

{"@type": "Thing", "name": "California State University, East Bay", "description": "State university in Hayward, California", "sameAs": ["http://en.wikipedia.org/wiki/California_State_University","_East_Bay","https://www.google.com/search?q=California+State+University%2C+East+Bay&kgmid=/m/02k0pn","https://www.wikidata.org/wiki/Q1026916"]},

{"@type": "Thing", "name": "San Ramon, California", "description": "city in Contra Costa County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/San_Ramon","_California","https://www.google.com/search?q=San+Ramon%2C+California&kgmid=/m/0qyxy","https://www.wikidata.org/wiki/Q605472"]},

{"@type": "Thing", "name": "Blackhawk, California", "description": "census-designated place in Contra Costa County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Blackhawk","_California","https://www.google.com/search?q=Blackhawk%2C+California&kgmid=/m/02_t89","https://www.wikidata.org/wiki/Q3470840"]},

{"@type": "Thing", "name": "Web hosting service", "description": "service of hosting websites", "sameAs": ["http://en.wikipedia.org/wiki/Web_hosting_service","https://www.google.com/search?q=Web+hosting+service&kgmid=/m/014pz4","https://www.wikidata.org/wiki/Q5892272"]},

{"@type": "Thing", "name": "San Francisco Bay Area", "description": "metropolitan area in California, United States", "sameAs": ["http://en.wikipedia.org/wiki/San_Francisco_Bay_Area","https://www.google.com/search?q=San+Francisco+Bay+Area&kgmid=/m/06pvr","https://www.wikidata.org/wiki/Q213205"]},

{"@type": "Thing", "name": "Google Search Console", "description": "internet service by Google", "sameAs": ["http://en.wikipedia.org/wiki/Google_Search_Console","https://www.google.com/search?q=Google+Search+Console&kgmid=/m/05h5pjx","https://www.wikidata.org/wiki/Q328216"]},

{"@type": "Thing", "name": "United States", "description": "country primarily located in North America", "sameAs": ["http://en.wikipedia.org/wiki/United_States","https://www.google.com/search?q=United+States&kgmid=/m/09c7w0","https://www.wikidata.org/wiki/Q30"]},

{"@type": "Thing", "name": "Music", "description": "art/activity of creating art using sound", "sameAs":

["http://en.wikipedia.org/wiki/Music","https://www.google.com/search?q=Music&kgmid=/m/04rlf","https://www.wikidata.org/wiki/Q638"]},

{"@type": "Thing", "name": "Castro Valley, California", "description": "census-designated place in Alameda County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Castro_Valley","_California","https://www.google.com/search?q=Castro+Valley%2C+California&kgmid=/m/0qxxj","https://www.wikidata.org/wiki/Q1020700"]},

{"@type": "Thing", "name": "Return on investment", "description": "ratio between the net profit and cost of investment resulting from an investment of some resources", "sameAs": ["http://en.wikipedia.org/wiki/Return_on_investment","https://www.google.com/search?q=Return+on+investment&kgmid=/m/0h3p28z","https://www.wikidata.org/wiki/Q939134"]},

{"@type": "Thing", "name": "Oakland, California", "description": "city and county seat of Alameda County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Oakland","_California","https://www.google.com/search?q=Oakland%2C+California&kgmid=/m/0dc95","https://www.wikidata.org/wiki/Q17042"]},

{"@type": "Thing", "name": "Home page", "description": "main page of a site", "sameAs": ["http://en.wikipedia.org/wiki/Home_page","https://www.google.com/search?q=Home+page&kgmid=/m/03gd5","https://www.wikidata.org/wiki/Q11439"]},

{"@type": "Thing", "name": "California", "description": "state of the United States of America", "sameAs": ["http://en.wikipedia.org/wiki/California","https://www.google.com/search?q=California&kgmid=/m/01n7q","https://www.wikidata.org/wiki/Q99"]},

{"@type": "Thing", "name": "Website builder", "description": "a tool used to build a website", "sameAs": ["http://en.wikipedia.org/wiki/Website_builder","https://www.google.com/search?q=Website+builder&kgmid=/m/06gx4j","https://www.wikidata.org/wiki/Q1625990"]},

{"@type": "Thing", "name": "Sacramento, California", "description": "capital city of California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Sacramento","_California","https://www.google.com/search?q=Sacramento%2C+California&kgmid=/m/07bcn","https://www.wikidata.org/wiki/Q18013"]},

{"@type": "Thing", "name": "Advertising agency", "description": "business creating advertisements and/or placing them in third-party media publications", "sameAs": ["http://en.wikipedia.org/wiki/Advertising_agency","https://www.google.com/search?q=Advertising+agency&kgmid=/m/029czc","https://www.wikidata.org/wiki/Q216931"]},

{"@type": "Thing", "name": "Mobile device", "description": "small, hand-held computing device", "sameAs": ["http://en.wikipedia.org/wiki/Mobile_device","https://www.google.com/search?q=Mobile+device&kgmid=/m/030swj","https://www.wikidata.org/wiki/Q5082128"]},

{"@type": "Thing", "name": "Video", "description": "technique of recording, copying and broadcasting of moving visual images; this is some general item for video because of the Wikipedia articles describe various aspects", "sameAs": ["http://en.wikipedia.org/wiki/Video","https://www.google.com/search?q=Video&kgmid=/m/07z4p","https://www"]}

w.wikidata.org/wiki/Q34508"}},

{"@type": "Thing", "name": "Pleasanton, California", "description": "city in Alameda County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Pleasanton", "_California", "https://www.google.com/search?q=Pleasanton%2C+California&kgmid=/m/0qx_z", "https://www.wikidata.org/wiki/Q747444"]},

{"@type": "Thing", "name": "Northern California", "description": "region of California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Northern_California", "https://www.google.com/search?q=Northern+California&kgmid=/m/012x2r", "https://www.wikidata.org/wiki/Q1066807"]},

{"@type": "Thing", "name": "Modesto, California", "description": "city in and county seat of Stanislaus County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Modesto", "_California", "https://www.google.com/search?q=Modesto%2C+California&kgmid=/m/0r7fy", "https://www.wikidata.org/wiki/Q204561"]},

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{"@type": "Thing", "name": "Web page", "description": "single document composed of HTML that is directly viewable via web browsers and accessible via the World Wide Web", "sameAs": ["http://en.wikipedia.org/wiki/Web_page", "https://www.google.com/search?q=Web+page&kgmid=/m/086nh", "https://www.wikidata.org/wiki/Q36774"]},

{"@type": "Thing", "name": "Understanding", "description": "ability to think about and use concepts to deal adequately with an object", "sameAs": ["http://en.wikipedia.org/wiki/Understanding", "https://www.google.com/search?q=Understanding&kgmid=/m/01fndy", "https://www.wikidata.org/wiki/Q46744"]},

{"@type": "Thing", "name": "Hayward, California", "description": "city in Alameda County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Hayward", "_California", "https://www.google.com/search?q=Hayward%2C+California&kgmid=/m/0qxyzd", "https://www.wikidata.org/wiki/Q491114"]},

{"@type": "Thing", "name": "Sunnyvale, California", "description": "city in Santa Clara County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Sunnyvale", "_California", "https://www.google.com/search?q=Sunnyvale%2C+California&kgmid=/m/0r6ff", "https://www.wikidata.org/wiki/Q208459"]},

{"@type": "Thing", "name": "Plastic surgery", "description": "medical specialty concerned with the altering or restoration of form and function", "sameAs": ["http://en.wikipedia.org/wiki/Plastic_surgery", "https://www.google.com/search?q=Plastic+surgery&kgmid=/m/0bk8v", "https://www.wikidata.org/wiki/Q182442"]},

{"@type": "Thing", "name": "Los Angeles", "sameAs": ["http://en.wikipedia.org/wiki/Los_Angeles", "https://www.google.com/search?q=Los+Angeles&kgmid=/m/030q

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{ "@type": "Thing", "name": "San Jose, California", "sameAs":
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{ "@type": "Thing", "name": "San Francisco Bay", "sameAs":
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gmid=/m/06ptx", "https://www.wikidata.org/wiki/Q232264"]},
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