



Boomcycle Digital Marketing Marks Two Decades of Web Design Services in San Francisco Bay Area

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Boomcycle Digital Marketing, a web design and internet marketing firm based in San Ramon, California, marks its twentieth year of operations serving businesses across the San Francisco Bay Area with web development and digital marketing services.

The Bay Area web design company has completed projects for enterprises, startups, and mid-sized businesses across multiple industries since its founding in 2004. The firm's portfolio includes web design and development, search engine optimization, Google Maps marketing, content marketing, social media management, and Google Ads management services.

"Twenty years in the digital marketing industry has provided us with extensive experience in how businesses can effectively establish their online presence," said David Victor, Founder and CEO of Boomcycle Digital Marketing. "We've witnessed significant changes in web technology, search algorithms, and user behavior during this time, which has informed our approach to web design and digital marketing."

The company's web design process incorporates business discovery methods combined with search engine research to develop websites tailored to client specifications. This methodology addresses both visual design elements and technical requirements for search engine optimization.

Boomcycle's Marketing Intelligence System provides analytics and reporting on marketing channel performance, allowing businesses to track metrics across their digital marketing initiatives. The system generates data on website traffic, conversion rates, and campaign performance across multiple channels.

The firm's SEO services utilize white hat optimization techniques to improve website visibility in search results. These services include keyword research, on-page optimization, content development, and technical SEO implementation. The company also manages Google Ads campaigns, providing paid search advertising services alongside organic search optimization.

Over the past two decades, the company has expanded its service area beyond the immediate Bay Area to include clients in Los Angeles, Boston, and New York. The firm maintains its headquarters in San Ramon, where its team develops web solutions and manages digital marketing campaigns for clients.

The company's approach to web design prioritizes functionality and user experience alongside visual design. Websites are developed with consideration for mobile responsiveness, page load speeds, and navigation structure to facilitate user engagement and conversion optimization.

Google Maps marketing services offered by the firm include Google Business Profile creation and optimization, helping local businesses improve their visibility in map-based search results. Content marketing services encompass blog writing, article development, and content strategy planning aligned with SEO objectives.

Social media management services cover platform setup, content scheduling, and engagement monitoring across Facebook, LinkedIn, Instagram, and Twitter. These services are coordinated with broader digital marketing strategies to maintain consistent messaging across channels.

Boomcycle Digital Marketing continues operations from its San Ramon location, providing web design and digital marketing services to businesses seeking to establish or enhance their online presence. The company's two-decade tenure in the Bay Area market represents sustained operations in a competitive and evolving industry sector.

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For more information about Boomcycle Digital Marketing, contact the company here: Boomcycle Digital Marketing David Victor (925) 222-5221 hello@boomcycle.com 111 Deerwood Rd STE 200, San Ramon, CA 94583

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{"@type": "Thing", "name": "Cost per action", "description": "measure of cost of online advertising", "sameAs":

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{"@type": "Thing", "name": "Mobile app", "description": "software application designed to run on mobile devices", "sameAs":

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{"@type": "Thing", "name": "Web analytics", "description": "measurement, collection, analysis and reporting of

web data", "sameAs":
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{"@type": "Thing", "name": "Digital marketing", "description": "marketing of products or services using digital technologies or digital tools", "sameAs":
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{"@type": "Thing", "name": "Copywriting", "description": "act of writing copy (text) for the purpose of advertising or marketing a product, business, person, opinion or idea", "sameAs":
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{"@type": "Thing", "name": "Search engine indexing", "description": "processing and storage of data to enable fast information querying", "sameAs":
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{"@type": "Thing", "name": "Responsive web design", "description": "approach to web design for making web pages render well on a variety of devices", "sameAs":
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{"@type": "Thing", "name": "Anchor text", "description": "visible and clickable text in an HTML hyperlink", "sameAs":
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{"@type": "Thing", "name": "Value proposition", "description": "promise of value to be delivered, communicated, and acknowledged", "sameAs":
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{"@type": "Thing", "name": "DuckDuckGo", "description": "Internet search engine", "sameAs":
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{"@type": "Thing", "name": "Link building", "description": "efforts to increase the number of high-quality links pointing to a website", "sameAs":
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{"@type": "Thing", "name": "Sitemaps", "sameAs":
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cannot be rendered", "sameAs":
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,"https://www.wikidata.org/wiki/Q1067764"]},
{"@type": "Thing", "name": "Mobile web", "description": "browser-based Internet services accessed from handheld mobile devices through a mobile or other wireless network", "sameAs":
["http://en.wikipedia.org/wiki/Mobile_web","https://www.google.com/search?q=Mobile+web&kgmid=/m/0bshmq",
,"https://www.wikidata.org/wiki/Q1043805"]},
{"@type": "Thing", "name": "Search advertising", "description": "placing online advertisements on pages showing search engine results, targeted to match search terms", "sameAs":
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,"https://www.wikidata.org/wiki/Q844880"]},
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,"https://www.wikidata.org/wiki/Q1301371"]},
{"@type": "Thing", "name": "Backlink", "description": "links from some other website (the referrer) to that web resource (the referent)", "sameAs":
["http://en.wikipedia.org/wiki/Backlink","https://www.google.com/search?q=Backlink&kgmid=/m/02s3gg","https://www.wikidata.org/wiki/Q373952"]},
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,"https://www.wikidata.org/wiki/Q180711"]},
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portal", "sameAs":
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{"@type": "Thing", "name": "Google Analytics", "description": "web analytics service offered by Google", "sameAs":
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{"@type": "Thing", "name": "Email marketing", "description": "the act of sending a commercial message, typically to a group of people, using email", "sameAs":
["http://en.wikipedia.org/wiki/Email_marketing","https://www.google.com/search?q=Email+marketing&kgmid=/m/025b6kg","https://www.wikidata.org/wiki/Q1155133"]},
{"@type": "Thing", "name": "Online shopping", "description": "form of electronic commerce", "sameAs":
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{"@type": "Thing", "name": "User-generated content", "description": "online content created by users", "sameAs":
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{"@type": "Thing", "name": "Microsoft Bing", "sameAs":
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{"@type": "Thing", "name": "Hyperlink", "description": "reference to data that the reader can directly follow either by clicking, tapping, or hovering", "sameAs":
["http://en.wikipedia.org/wiki/Hyperlink","https://www.google.com/search?q=Hyperlink&kgmid=/m/0d5df","https://www.wikidata.org/wiki/Q102014"]},
{"@type": "Thing", "name": "Web directory", "description": "catalogue of websites itself published on the internet", "sameAs":
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{"@type": "Thing", "name": "Target audience", "description": "intended or ideal recipient of a message or artistic expression", "sameAs":

["http://en.wikipedia.org/wiki/Target_audience","https://www.google.com/search?q=Target+audience&kgmid=m/0ckzfp","https://www.wikidata.org/wiki/Q2604680"]},

{"@type": "Thing", "name": "Tri-Valley", "description": "region", "sameAs": ["http://en.wikipedia.org/wiki/Tri-Valley","https://www.google.com/search?q=Tri-Valley&kgmid=m/03bbq8","https://www.wikidata.org/wiki/Q4118228"]},

{"@type": "Thing", "name": "Online advertising", "description": "form of advertising", "sameAs": ["http://en.wikipedia.org/wiki/Online_advertising","https://www.google.com/search?q=Online+advertising&kgmid=m/05b1rx","https://www.wikidata.org/wiki/Q624902"]},

{"@type": "Thing", "name": "Pay-per-click", "description": "Internet advertising model", "sameAs": ["http://en.wikipedia.org/wiki/Pay-per-click","https://www.google.com/search?q=Pay-per-click&kgmid=m/03_hgq","https://www.wikidata.org/wiki/Q29778"]},

{"@type": "Thing", "name": "Google", "description": "American multinational technology company, a subsidiary of Alphabet inc.", "sameAs": ["http://en.wikipedia.org/wiki/Google","https://www.google.com/search?q=Google&kgmid=m/045c7b","https://www.wikidata.org/wiki/Q95"]},

{"@type": "Thing", "name": "Organic search results", "description": "search results through unpaid search engine listings, rather than through paid advertisements", "sameAs": ["http://en.wikipedia.org/wiki/Organic_search_results","https://www.google.com/search?q=Organic+search+results&kgmid=m/08lc_t","https://www.wikidata.org/wiki/Q148461"]},

{"@type": "Thing", "name": "Landing page", "description": "a single web page that appears in response to clicking on a search engine optimized search result, marketing promotion, marketing email, or an online advertisement", "sameAs": ["http://en.wikipedia.org/wiki/Landing_page","https://www.google.com/search?q=Landing+page&kgmid=m/082v2_","https://www.wikidata.org/wiki/Q1494741"]},

{"@type": "Thing", "name": "Interstate 680 (California)", "description": "Interstate highway in California, USA", "sameAs": ["http://en.wikipedia.org/wiki/Interstate_680_(California)","https://www.google.com/search?q=Interstate+680+%28California%29&kgmid=m/025x7t","https://www.wikidata.org/wiki/Q399996"]},

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{"@type": "Thing", "name": "Customer satisfaction", "description": "provides a leading indicator of consumer purchase intentions and loyalty", "sameAs": ["http://en.wikipedia.org/wiki/Customer_satisfaction","https://www.google.com/search?q=Customer+satisfaction&kgmid=m/09xtgd","https://www.wikidata.org/wiki/Q999278"]},

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["http://en.wikipedia.org/wiki/Competition","https://www.google.com/search?q=Competition&kgmid=/m/018tl7",
 ,"https://www.wikidata.org/wiki/Q476300"]},

{"@type": "Thing", "name": "Information", "description": "that which informs; the answer to a question; that
 from which data and knowledge can be derived", "sameAs":
 ["http://en.wikipedia.org/wiki/Information","https://www.google.com/search?q=Information&kgmid=/m/03y39",
 "https://www.wikidata.org/wiki/Q11028"]},

{"@type": "Thing", "name": "Alamo, California", "description": "census designated place in Contra Costa
 County, California, United States", "sameAs":
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{"@type": "Thing", "name": "Web development", "description": "development of a website for the Internet",
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{"@type": "Thing", "name": "Twitter", "description": "American social networking service", "sameAs":
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{"@type": "Thing", "name": "Google Ads", "description": "online advertising platform owned by Google",
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 ","https://www.wikidata.org/wiki/Q271982"]},

{"@type": "Thing", "name": "Page layout", "description": "part of graphic design that deals in the arrangement
 of visual elements on a page", "sameAs":
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 wp","https://www.wikidata.org/wiki/Q868954"]},

{"@type": "Thing", "name": "Competitive advantage", "description": "sports and business concept that an
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{"@type": "Thing", "name": "Reputation management", "description": "influencing, controlling, enhancing, or
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{"@type": "Thing", "name": "Google Maps", "description": "Googles web mapping service (launched 2005)",
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{"@type": "Thing", "name": "Click-through rate", "description": "percentage of views on a certain web page that made a desired click", "sameAs":
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{"@type": "Thing", "name": "Marketing plan", "description": "Plan for achieving marketing goals within an organization.", "sameAs":
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{"@type": "Thing", "name": "Retail", "description": "sale of goods and services from individuals or businesses to the end-user", "sameAs":
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{"@type": "Thing", "name": "LinkedIn", "description": "American social networking website for people in professional occupations", "sameAs":
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{"@type": "Thing", "name": "Social media marketing", "description": "use of social media platforms and websites to promote a product or service", "sameAs":
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{"@type": "Thing", "name": "Yelp", "description": "local directory service", "sameAs":
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{"@type": "Thing", "name": "Interstate 580 (California)", "description": "Interstate highway in California", "sameAs":
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{"@type": "Thing", "name": "Web 2.0", "description": "World Wide Web sites that use technology beyond the static pages of earlier Web sites", "sameAs":
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{"@type": "Thing", "name": "Facebook", "description": "American online social media and social networking

service", "sameAs":
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{"@type": "Thing", "name": "Web browser", "description": "software application for retrieving, presenting, and traversing information resources on the World Wide Web", "sameAs":
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{"@type": "Thing", "name": "Dashboard (business)", "sameAs":
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{"@type": "Thing", "name": "Duplicate content", "description": "content that appears on more than one web page", "sameAs":
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{"@type": "Thing", "name": "Marketing", "description": "study and process of promoting, distributing, and selling products or services to customers", "sameAs":
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{"@type": "Thing", "name": "Social media", "description": "virtual online communities", "sameAs":
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{"@type": "Thing", "name": "Keyword research", "description": "The process of finding popular and relevant search terms used by people searching online for a particular product, service or piece of information.", "sameAs":
["http://en.wikipedia.org/wiki/Keyword_research","https://www.google.com/search?q=Keyword+research&kgmid=/m/02wvj87","https://www.wikidata.org/wiki/Q6398555"]},

{"@type": "Thing", "name": "Website", "description": "set of related web pages served from a single web domain", "sameAs":
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{"@type": "Thing", "name": "Advertising", "description": "form of communication for marketing, typically paid for", "sameAs":
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{"@type": "Thing", "name": "Competitor analysis", "description": "For an organization to favourably operate in its industry , there is to unravel the activities of its competitors and their competitive strategies in order to create a sustainable competitive advantage to widen the market share. Afolayan,M (2020).", "sameAs":
["http://en.wikipedia.org/wiki/Competitor_analysis","https://www.google.com/search?q=Competitor+analysis&

kgmid=/m/01l9pm","https://www.wikidata.org/wiki/Q624630"]},

{"@type": "Thing", "name": "Business marketing", "description": "Marketing practice", "sameAs": ["http://en.wikipedia.org/wiki/Business_marketing","https://www.google.com/search?q=Business+marketing&kgmid=/m/0bvyy7","https://www.wikidata.org/wiki/Q350884"]},

{"@type": "Thing", "name": "Milpitas, California", "description": "city in Santa Clara County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Milpitas","_California","https://www.google.com/search?q=Milpitas%2C+California&kgmid=/m/0r69z","https://www.wikidata.org/wiki/Q927510"]},

{"@type": "Thing", "name": "Web design", "description": "creation and maintenance of websites", "sameAs": ["http://en.wikipedia.org/wiki/Web_design","https://www.google.com/search?q=Web+design&kgmid=/m/086df","https://www.wikidata.org/wiki/Q190637"]},

{"@type": "Thing", "name": "Interstate 280 (California)", "description": "Auxiliary Interstate Highway in Santa Clara and San Mateo counties and San Francisco in California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Interstate_280_(California)","https://www.google.com/search?q=Interstate+280+%28California%29&kgmid=/m/02byv5","https://www.wikidata.org/wiki/Q399994"]},

{"@type": "Thing", "name": "Startup company", "description": "company initiated by an entrepreneur to develop a scalable economic model", "sameAs": ["http://en.wikipedia.org/wiki/Startup_company","https://www.google.com/search?q=Startup+company&kgmid=/m/0h01f","https://www.wikidata.org/wiki/Q129238"]},

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{"@type": "Thing", "name": "Negative keyword", "sameAs": ["http://en.wikipedia.org/wiki/Negative_keyword","https://www.google.com/search?q=Negative+keyword&kgmid=/m/0k2l0f4","https://www.wikidata.org/wiki/Q17071028"]},

{"@type": "Thing", "name": "Blog", "description": "discussion or informational website consisting of discrete, often informal diary-style text entries (posts)", "sameAs": ["http://en.wikipedia.org/wiki/Blog","https://www.google.com/search?q=Blog&kgmid=/m/084dw","https://www.wikidata.org/wiki/Q30849"]},

{"@type": "Thing", "name": "Communication", "description": "act of conveying intended meaning", "sameAs": ["http://en.wikipedia.org/wiki/Communication","https://www.google.com/search?q=Communication&kgmid=/m/01lhf","https://www.wikidata.org/wiki/Q11024"]},

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 which software is licensed on a subscription basis and is centrally hosted", "sameAs":
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&kgmid=/m/03qn84b","https://www.wikidata.org/wiki/Q278368"]},

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{"@type": "Thing", "name": "San Francisco", "sameAs": ["http://en.wikipedia.org/wiki/San_Francisco","https://www.google.com/search?q=San+Francisco&kgmid=/m/0d6lp","https://www.wikidata.org/wiki/Q62"]},

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{"@type": "Thing", "name": "Roofer", "description": "occupation, worker who works on a roof", "sameAs": ["http://en.wikipedia.org/wiki/Roofer","https://www.google.com/search?q=Roofer&kgmid=/m/0h398j","https://www.wikidata.org/wiki/Q552378"]},

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{"@type": "Thing", "name": "California", "description": "state of the United States of America", "sameAs": ["http://en.wikipedia.org/wiki/California","https://www.google.com/search?q=California&kgmid=/m/01n7q","https://www.wikidata.org/wiki/Q99"]},

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"https://www.wikidata.org/wiki/Q41674"]},
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Boomcycle Digital Marketing

Since 2003, we've helped clients attain visibility and sales with the best digital marketing strategies, SEO, PPC, AI, web design and social media ads. We create the website and sales lead generation pipeline that puts you ahead of your

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Website: <https://boomcycle.com>

Email: hello@boomcycle.com

Phone: (925) 222-5221

